

# NYC&G

New York Cottages and Gardens

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# GLAM! SLAM!

# Sky High

Who better to design the 65th-floor model apartment in New York's most talked-about building? Decorator Tony Ingrao was up for the challenge

BY ALYSSA BIRD  
PHOTOGRAPHS BY PETER MURDOCK



**Anchoring The View**  
Glass-and-chrome light fixtures illuminate the living area, which features artwork by Julian Opie, a bronze-and-glass dining table from Organic Modernism, and chairs from Rumrunner Home. Decorator Tony Ingrao designed a sinuous banquette to engage the structural column. See *Resources*.

**D**esigning the much ballyhooed 35 Hudson Yards — the tallest residential building in Manhattan’s most glamorous new neighborhood —

required an A-list talent roster: The developer, Related Companies, retained architect David Childs of Skidmore, Owings & Merrill to build the structure and decorator Tony Ingrao to imagine the interiors, from spec’ing the finishes to kitting out the amenity areas (a screening room, a playroom, a room with a golf simulator, and more) to furnishing the three model apartments. The surprise result? Common areas and stylish, lavish model units that look like people actually live in them. “The developer asked for the most luxe finishes available—from the rarest wood and stone to the highest quality hardware,” says Ingrao, whose commercial credentials include the Baccarat Hotel & Residences in New York and Honolulu’s Waiea condo tower. “The design directive was to attract an international clientele that travels and is accustomed to luxury, so we selected top-of-the-line items that are anything but generic.”

Ingrao kept all this in mind when he set out to decorate the largest of the model apartments, an \$11.85 million 3,099-square-foot three-bedroom on the 65th floor. (The 92-story building also contains the nation’s first Equinox Hotel, an Equinox sports club and spa with indoor and outdoor pools, a SoulCycle, and three restaurants, in addition to 143 residences that start on the 53rd floor, with current offerings ranging from a \$5.125 million two-bedroom to a \$27.75 million five-bedroom.) Satisfying Related’s request for the best, Ingrao chose a rich smoked oak for the floors, hand-picked large slabs of various European stone for all three baths (rather than tile), and outfitted the sleek kitchen with white quartzite countertops, high-gloss white eucalyptus cabinetry trimmed in bronze, and Gaggenau appliances.



**Bold Moves**  
In the living area, a diptych by Elaina Sullivan hangs above a Georgio Ferrara sectional upholstered in a Cowtan & Tout velvet. The 1960s glass-and-steel cocktail table is from John Salibello and the floor lamp is vintage Vladimir Kagan. See [Resources](#).

**Points Of Entry**

(THIS PAGE) The hallway features artwork by Delah Brucelli and a metal-and-suede bench from Lorin Marsh. (OPPOSITE) Another piece by Brucelli hangs outside the living area, above vintage benches by Émile-Jacques Ruhlmann and a Lorin Marsh console. See *Resources*.





“**F**or a model apartment, it’s best to keep things neutral and add interest through texture”



**Pleasing Palette**  
 (OPPOSITE) Outfitted with bronze-trimmed white eucalyptus cabinetry and white quartzite countertops, the kitchen is furnished with a Georgio Ferrara table and barstools and Fendi Casa

chairs. (THIS PAGE CLOCKWISE FROM TOP) Artwork by Roy Oxlade hangs in the den. A piece by Joshua Avery Webster enlivens the powder room. The master suite’s bed, armchair, and lamp are from Lorin Marsh. See Resources.



As with any model unit in a luxury building, there's a fine line between boring potential buyers and completely turning them off with over-the-top statements. "For a model apartment, it's best to keep things neutral and add interest through texture," explains Ingrao. "But I didn't want the palette to be too cold, so everything has a slightly warm tint. Besides, the apartment has three exposures and stunning vistas, so it was important not to interfere with them. You have to let the views be the feature." In fact, Ingrao played them up further by selecting furnishings with reflective surfaces that help "open up the space and make the scenery seem even more impressive." From luminous wall coverings in the guest bedroom and den to a metallic plastered column in the living area to glittering light fixtures, Ingrao conjured a design scheme that commands attention in an understated way. In addition to custom pieces and new furniture from brands like Fendi Casa and Lorin Marsh, he incorporated vintage items—including a pair of 1960s Murano glass lamps and a Jean Royère cocktail table sourced from a Paris flea market—just as he would with a residential commission for a private client. He didn't skimp on the art, either, curating a fine collection of modern works that "are striking, but not in your face. The challenge for this home: appeal to potential buyers with interiors that look luxurious, but never ostentatious." ✨

**Blissful And Breathtaking**  
 (THIS PAGE) A leather-and-suede headboard from Fendi Casa punctuates the guest room, where an armchair from Lorin Marsh sits next to a sideboard from Rumrunner Home. (OPPOSITE) The master bath, clad in slabs of quartzite, contains an Antonio Lupi tub with Brizo fittings and a Tony Duquette side table. See [Resources](#).



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